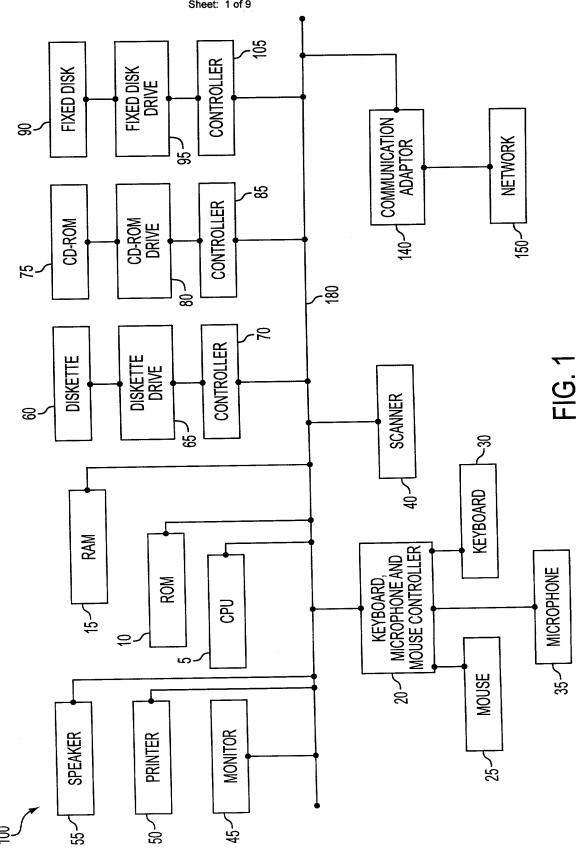
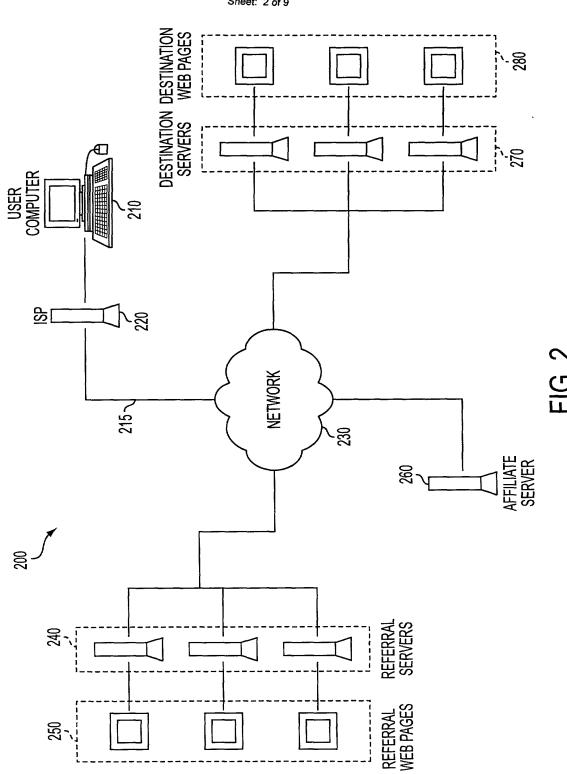
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Title: System Method And Article of Manufacture for Affiliate Tracking...
Serial No.: 10/005,514 Filed: 11/6/01
Atty Dkt. No.: 60149-300201
Sheet: 1 of 9



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Serial No.: 10/005,514 Filed: 11/6/01 Atty Dkt. No.: 60149-300201
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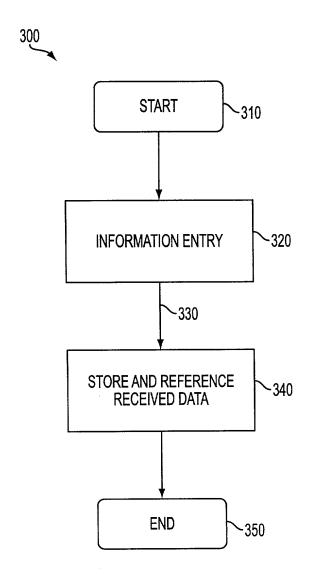


FIG. 3

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<FORM method=post action="http://www.football-usa.com/cgi-bin/subscribe.cgi"> <INPUT name=affiliate type=hidden value="100420"> <INPUT name=email value="enter your e-mail here"> <INPUT type=submit value="click to subscribe"> </FORM>

FIG. 4

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EMAIL ADDRESS	REFERRING AFFILIATE
gretta@hotmail.com	100420
john@myemail.com	100021
amy@aol.com	103027
mike@att.com	100544
jim@hotmail.com	109841
mark@msn.com	100888
tim@juno.com	106451
mary@email.com	100321
fred@mail.com	104747
jane@home.com	105632
rick@athome.com	100045

FIG. 5A

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EMAIL ADDRESS	REFERRING AFFILIATE	FAVORITE TEAM	NAME
gretta@hotmail.com	100420	Redskins	Gretta Lee
john@myemail.com	100021	Saints	John Smith
amy@aol.com	103027	Raiders	Amy Thompson
mike@att.com	100544	Colts	Mike Ford
jim@hotmail.com	109841	Rams	Jim Redman
mark@msn.com	100888	Broncos	Mark Markson
tim@juno.com	106451	49ers	Tim Topper
mary@email.com	100321	Vikings	Mary Jade
fred@mail.com	104747	Cowboys	Fred Jones
jane@home.com	105632	Redskins	Jane Sed
rick@athome.com	100045	Lions	Rick Jameson

FIG. 5B

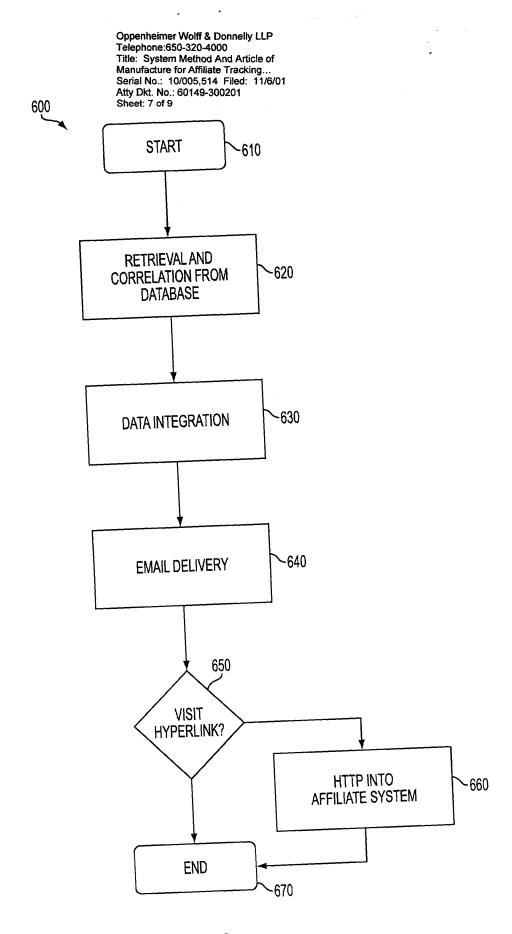


FIG. 6

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To: gretta@hotmail.com

From: newsletter@football-usa.com

Subject: Football-USA Week 10 Newsletter

Welcome Gretta!

It's going to be an exciting weekend of football with key divisional matchups as the top teams postion themselves for the playoffs.

So be sure to visit the Football-USA web site to preview all the games and check in on the latest injuries:

http://www.football-usa.com/cgi/go.cgi?id=100420&page=preview

Week 9 Helmet Giveaway!

Congratulations to Rick Jameson ... Rick will receive an authentic Lions helmet from our online store.

Remember there is a new winner every week ... and every subscriber has a chance to win! Look for your name next week ... it could be you!

Weekly Injury Report:

http://www.football-usa.com/cgi/go.cgi?id=100420&page=injury

Latest Standings:

http://www.football-usa.com/cgi/go.cgi?id=100420&page=standings

The Redskins pulled out an exciting win last weekend to move there record to 5-2, but this weekend promises to be a much tougher game as they battle the Superbowl champion Rams. But the Rams will be playing without their all-pro wide receiver J.T. Jones. Make Sure TO Keep Up With The Latest Redskins News:

wake bute to keep op with the Latest Redskins fews.

http://www.football-usa.com/cgi/go.cgi?id=100420&page=redskins

Special Deal On Redskins Authentic Jerseys:

http://www.football-usa.com/cgi/shopping.cgi?id=100420&team=redskins&page=special

Authentic Team Merchandise:

http://www.football-usa.com/cgi/shopping.cgi?id=100420&page=teams

Thanks For Making Football-USA Your Football Headquarters!!! See You Next Week!

To unsubscribe from this newsletter at any time, click the link below:

http://www.football-

usa.com/cgi/go.cgi?id=100420&page=unsubscribe&email=gretta@hotmail.com

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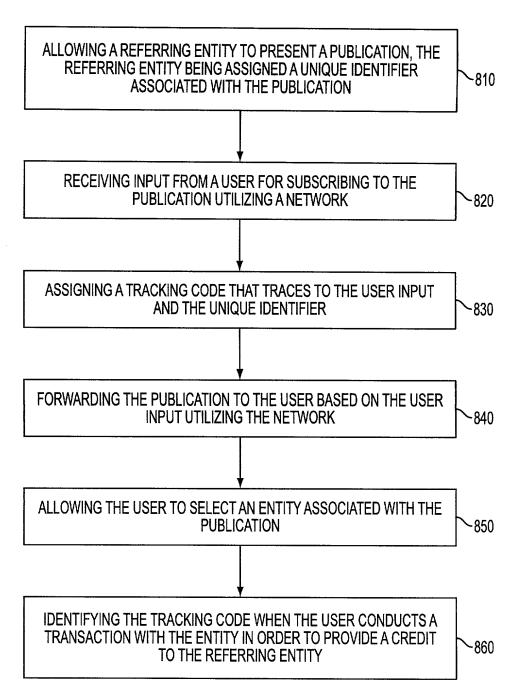


FIG. 8